

ECONOMICS

Customize Your Degree

Popular Double Majors

Computer Science; Disaster Preparedness & Emergency Management; Entrepreneurship; Finance; History; International Studies; Math; Political Science; Psychology

Popular Minors

Business Administration; Ethics; French; Geography; German Studies; History; Law and Justice; Leadership Studies; Mathematics; Political Science; Psychology; Spanish

Popular CUGS (Certificates of Undergraduate Study)

Applied Spanish; Arabic; Chinese; Community Corrections; Environmental Policy Economics; Ethics; French; Fundamental Computing; German; Global Business; Global Health Studies; Italian; Japanese; Management Information Systems; Philosophy; Public Policy; Spanish; Sustainable Urbanism; Women; Gender & Society

WHY CHOOSE ECONOMICS?

- Economics is all about choice and is at the heart of all decision-making. Broad in scope, it explains how people, businesses, governments, and even families, schools, and charitable organizations make decisions with limited resources. Students who choose to study economics not only gain the skills needed to understand complex markets, but develop strong analytical and problem-solving skills, applicable to a wide variety of careers.
- A bachelor's degree in economics prepares you for a career in not just business, banking, government, and financial transactions, but also areas such as urban planning, international development, policy analysis, journalism, education, and the non-profit sector.
- Economics is at the heart of many social problems facing the world, including unemployment, inflation, poverty, pollution, health care, human rights, and gender and racial inequality. An economics degree is also excellent preparation for graduate school in economics, business and law.
- Rowan Economics has an excellent track record of placing our graduates in Fortune 500 companies, government agencies and top tier graduate/professional programs

Learn more



THE BOTTOM LINE

The faculty and staff in the Economics program offer personalized attention to our students, since we are a relatively small major. We know all of our majors by name and are able to offer them continuous advising about their career paths. Additionally, there are many “free electives” in this program that make a double major or minor easily achievable, allowing students to customize their college experience to suit their goals.

ECONOMICS QUICK FACTS



Pedro Irizarry

“The program helped me learn the fundamentals to research, analyze, and share economic data. My research and experience at Rowan allowed me to gain useful skills and talking points for Interviews for post graduation opportunities.”



Employer Snapshot

AIG
American Water
Bloomberg
Defense Logistics Agency
Federal Bureau of Prisons
IPG Health
Johnson & Johnson
JP Morgan Chase
Hamilton Lane
MetLife, Inc.
Morgan Stanley
New York Life Insurance Company
PNC Financial Services Group, Inc.
State Farm
Tampa Bay Rays
TD Bank



Signature Events

Political Science & Economics Poster Sessions
Guest Lectures
Alumni Panels



Fun and Engaging Classes

Blockchain Applications, Environmental Economics, Global Economics, Health Economics, Labor Economics, Sports Economics, Women in the Economy



Potential Career Paths

Accountant
Actuary
Bank Examiner & Bank Manager
Budget Analyst
Compensation & Benefits Manager
Financial Advisor
Forensic Economist
Insurance Agent/Broker
Investment Analyst
Lawyer
Underwriter



Internship Sites

Ameriprise Financial Institutions Group
Blackrock Solutions
Charles Swab & Co.
Clayton Accounting
Drug Enforcement Administration
Enterprise Holdings
Gloucester County Prosecutor's Office
Investors Bank
Law Offices of Hoffman DiMuzio
Office of NJ Assemblyman Ryan Peters
Target
The Morey Organization
TWK Enterprises, LLC

