

HEALTH & SCIENCE COMMUNICATION

Customize Your Degree

Popular Double Majors

Communication Studies,
Environmental and Sustainability
Studies, Journalism, Public
Relations, Biology, Biochemistry,
Public Health, Social Work

Popular Minors

Spanish

Popular CUGS (Certificates of Undergraduate Study)

Writing for the Environment,
Technical and Professional
Writing, Spanish

WHY CHOOSE HSC?

The Rowan Health and Science Communication (HSC) program is ideal for students who want to make a meaningful difference in the health and wellbeing of people and the planet. The HSC program fosters curiosity about science and health and values communication practices that connect audiences with lifesaving and sustaining information. Unique in the nation, the program attracts students who are interested in a wide-variety of careers--our major is home to future physicians, lawyers, journalists, technical writers, patient outreach coordinators, environmental advocates, and more.

Students in our program benefit from small community-driven cohorts and intensive faculty mentoring. The HSC program prepares students to understand and interpret complex information and share it with the public in accurate, ethical, and impactful ways. Ultimately our program prepares students to be leaders in communication--whether that occurs at the hospital bedside, through social media, or in a technical report. Rowan HSC helps students leverage their creativity to make meaningful change with and for the communities they care about.

Learn more



THE BOTTOM LINE

Science and medicine impact all of us. Thus, debates about ethics, values, policies, and regulation with respect to science and health ought to be deliberated publicly rather than privately by a select group of experts. Nevertheless, to create meaningful dialogue between experts and the public, both parties need to understand the values and priorities of the other. Health and science communicators serve as the go-between, helping both entities engage in productive communication that helps chart a path forward.



HSC QUICK FACTS



Jillian

“Rowan’s HSC program prepared me for my future goals by giving me the freedom to take courses directly aligned with my career interests and by surrounding me with professors who supported me every step of the way. As a graduating senior with two incredible internship

experiences, and now beginning my career in the Managed Care and Payor Relations department at Penn Medicine, I can confidently say that the program gave me the knowledge, skills, and real-world opportunities I needed to succeed.”



Student Clubs

HSC Club
SJ Climate News



Avg. Classroom Size
20



Internship Sites

Public Health Management Corporation
Back on My Feet
Thomas/Boyd Communications
Paths, LLC
Penn Medicine
Rowan University



Student Clubs/ Publications

HSC Club
SJ Climate News



Employer Snapshot

MJH Life Sciences
Peace Corps
Healio



Potential Careers

Public health project coordinator
Health literacy specialist
Community health educator
Patient Advocate/ Outreach Specialist
Science communication specialist
Health and Medical Reporter
Environmental and Science editing and publishing
Podcast Developer
Health Campaign Manager
Hospital PR Specialist
Grant Communication Specialist
Regulatory Writer
Medical Education Content Developer



Experiential Learning Example

Students in Developing Health and Science Literacy partner with STEM graduate students to create a podcast “translating” scientific research for public audiences. Students work through the process of setting up and preparing for the interview, conducting and recording the interview, and creating a podcast from selected clips.