

JOURNALISM

Customize Your Degree

Popular Double Majors

Sports Communication and Media; Political Science; International Studies; Health and Science Communication; Writing Arts; Radio, TV, and Film

Popular Minors

Sports Communication and Media; Political Science; New Media

Popular CUGS (Certificates of Undergraduate Study)

Entrepreneurial and Independent Media; Public Relations and the News; Writing for the Environment

WHY CHOOSE JOURNALISM?

Rowan's Journalism major prepares students to become news and media professionals, supporting students as curious and engaged citizens of the world. Students in our program gain a wide range of skills from news reporting to digital journalism and make use of the media studios on campus. With a strong emphasis on ethics and responsibility, our program prepares students to communicate effectively, and present information in a timely and interesting way.

All program faculty have current experience in the journalism field. They specialize in: local news journalism, media ethics, news media literacy, health reporting, data journalism, and sports communication.

Our program offers students hands-on experience in reporting, writing, digital journalism, and AI, social media, broadcast journalism, and news photography among others. Our students produce content for student media including: WGLS Radio, The Whit newspaper and Rowan Television Network. The Rowan Journalism program prepares students to seek information about the world around them and to provide reporting to the wider public.

Learn more



THE BOTTOM LINE

Journalists work to bring crucial information to the public. In a world that is saturated with information, this work is even more crucial as journalists can highlight stories and perspectives that are important for their specific audiences. Rowan's Journalism program trains future leaders in the field, preparing them to work within and for the communities they serve--whether their audiences are hyperlocal or global.



JOURNALISM QUICK FACTS



Brynn Wilson

“After taking my first journalism course at Rowan, I quickly realized this was the path I wanted to pursue. The program combines creativity, critical thinking, and real-world experience in a way that makes every class engaging and meaningful. My professors are not only knowledgeable

but also genuinely invested in helping students succeed. Rowan’s journalism program has truly helped me grow into a more confident and capable communicator. I’ve also learned how to adapt to the constantly changing media industry, which makes me feel confident about my future. Overall, the program has helped me find my voice as a storyteller and prepared me for whatever comes next in my career.”



Study Abroad

Bordeaux, France
Birmingham, UK
Kent, UK



Student Media

The Whit, Rowan’s student-run newspaper
Rowan Television Network
Rowan Radio



Avg. Classroom Size

18



Potential Career Paths

Multimedia Journalist
Anchor
News Reporter
Photojournalist
Magazine Editor
Digital Editor
Online Content Editor
Producer
Social Media Specialist
Marketing Copywriter



Number of Majors

85



Employer Snapshot

The Associated Press
The New York Times
The Philadelphia Inquirer
NJ.com
South Jersey Magazine
MSNBC
Fox News.com
The National Review
6ABC in Philadelphia
WPHL-17 in Philadelphia
Coast TV in Delaware
WSB-TV in Atlanta
MJH Life Sciences
Healio Health Publishing

