

RADIO, TV & FILM

Customize Your Degree

Popular Double Majors

Advertising; Computing and Informatics; Communication Studies; Journalism; Sports Communication and Media; Psychology; Theater; Writing Arts

Popular CUGS (Certificates of Undergraduate Study)

American Sign Language; Bilingual Education; Creative Industries Entrepreneurship; Entrepreneurial Media; Esports; Fundamental Computing; Management Information Systems; New Media; Queer Theory; Teaching English As A Second Language

WHY CHOOSE RADIO, TV & FILM?

Rowan's Radio, TV, and Film (RTF) program provides students with a comprehensive experiential media education to equip students with the skills and knowledge necessary for thriving careers across the media landscape and related fields. Students who are passionate about media will find the path to their future career runs through our programs, which are designed to blend creative mastery within a liberal arts and professional framework. Students receive a broad-based liberal arts background and may choose to specialize in one of two tracks--a production track or a media studies track. All Students have access to a wide array of industry-standard media production equipment, including cameras, lighting, and sound, as well as digital production facilities, editing, and screening rooms.

Our students learn through hands-on experiences both in and out of the classroom. RTN, our student-run television network, Cinema workshop, and WGLS, our award-winning radio station, provide our students with project-based, real-world professional development. Our students are media makers producing films, podcasts, radio programs, recording live sports, news, and entertainment programming. Through innovative curriculum, production experiences, and internship networks, our program positions students to enter the entertainment industry, pursue graduate studies, and create their own media.

Learn more



THE BOTTOM LINE

Our culture is shaped by the media. Students seeking careers in media industries must learn to harness the power of the media to create and share their own unique stories and perspectives. Our program fosters creative expression while emphasizing writing, critical thinking, a knowledge of media aesthetics and history, and the cultivation of professional skills and ethics.



Director Ken Burns (Civil War, American Revolution, Baseball)

RADIO, TV & FILM QUICK FACTS



Adam

Rowan's RTF program has prepared me for my future goals by encouraging me to push the envelope of what's possible, make mistakes, learn from them, and grow as a storyteller. Its diverse offering of creative and technical hands-on courses helped

me discover my passions and also learn what isn't for me—both equally important. The community here has motivated me as a filmmaker to just get out there and tell the story.



Internship Sites

93.3 WMMR
All That's Good Production Company
Center City Film & Video
Delaware Bluecoats (NBA G League)
Feature Films / Commercials / Events
Planning
Fox29
IHeartMedia
Nancy Glass Productions
NBC Sports Philadelphia
NFL Films
Philadelphia Eagles
Philadelphia Phillies
PHL17
Rittenhouse Filmworks
SNJ Today
NBC 10
WPVI ABC 6



Careers in Media Studies/Academia

Media Studies (MFA/PhD)
Research
Criticism and Journalism
Teaching / Higher Education



Clubs/Orgs

Rowan Cinema Workshop
Rowan Television Network (RTN)
WGLS FM (89.7FM) Rowan Radio



Number of Majors

324



Careers in Media Production

2D/3D Visualization
Broadcasting
Cinematography
Directing
Editing / Post-Production
Live Event & Sports Production
Photography
Podcasting
Producing
Radio Planning
Screenwriting
Sound Design / Audio Engineering
Station Management
Studio Operations / Technical Directing

