

WRITING ARTS

Customize Your Degree

Popular Double Majors

English; History; Psychology;
Radio, Television, and Film;
Sports Communication and
Media; Computer Science;
Communication Studies;
Journalism; Social Work;
Environmental Science; Health
& Science Communication

Popular MINORS

Photography, Psychology,
Political Science, Theater, African
American Studies, Women's
& Gender Studies, English,
Creative Writing, Marketing,
Strategic Communication

Popular CUGS (Certificates of Undergraduate Study)

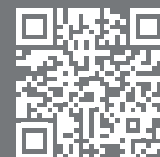
Advertising & Graphic Design,
Film and TV Studies, Game
Media Design, Spanish,
Sports Media, Publishing and
Writing for the Public, Queer
Theory, Entrepreneurship
& Independent Media,
Creative Writing, Technical
and Professional Writing,
American Sign Language

WHY CHOOSE WRITING ARTS?

The Rowan Writing Arts program celebrates writing in all forms—from scholarly to creative, fiction to nonfiction, print to new media. We support students as they learn to tell the stories that matter to them most, whether that's a personal narrative, a piece of science communication, or a form of community advocacy. Our program values the connection and intentionality that only human-centered writing can drive. As a result, while our students learn how to leverage and critically engage AI writing tools, we also celebrate our unique contributions as individuals and meaning-makers.

The Rowan Writing Arts program strives to create a welcoming environment where students are encouraged to explore their own unique perspectives, while being supported with intensive feedback and professional mentoring. Our core courses provide students with opportunities to hone essential writing skills, and students have opportunities to focus their education in creative writing, technical and professional writing, or publishing. Students may publish in several campus outlets including literary, comedy, news, and media criticism publications. The program houses Singularity Press, a student-run editing and publishing service, as well as Glassworks, a national literary magazine. The Rowan Writing Arts program strives to help students develop their own singular voice to help shape the world.

Learn more



THE BOTTOM LINE

Written communication and storytelling are an essential part of being human. As such, writing skills are both meaningful personally and valuable professionally since writing is needed for nearly every career. We support our students in becoming flexible and adept writers who positively impact their local communities and workplaces.



WRITING ARTS QUICK FACTS



Samantha Szumloz

Rowan's Writing Arts program has prepared me to meet my future goals through its internship offerings. By participating in Glassworks, Halftone, Singularity Press, and the Writing Arts Practicum, I have gained

the confidence to explore multiple genres of writing, submit to small presses, network with publishers outside of Rowan, and create literary communities of my own.



Potential Career Paths

- Medical writing
- Data Interpreter
- Grant writing for schools or businesses
- Manual, how-to, FAQ, press release writing
- Information analytics
- Book editing and publishing
- Magazine editing and publishing
- Book and magazine layout and design
- Creating, editing, formatting, and publishing web content
- New media specialists
- Freelance blogging
- Video production
- Game designer
- Copywriting
- Social media specialist



Student Clubs

- Writing Arts Club
- Poetic Justice
- Campus Publications Featuring Student Writing:
 - Avant, Her Campus, The Whit, Halftone, RU Joking?



Signature Events

- National Association of Writers & Writing Programs Annual Conference
- Denise Gess Literary Awards
- Open Mic and Spoken Word Showcase



Internships

- National Park Service
- Quirk Books
- Writers House Literary Agency
- Glassworks
- Singularity Press



Avg. Class Size

19



Employer Snapshot

- Elsevier
- Tabula Rasa HealthCare
- Anthropologie
- Specialty Pharmacy Times
- Premier Legal Marketing
- Freire Charter School
- Copper Beech Financial Group
- Underwood Memorial Hospital of South Jersey
- Picador Press, a division of MacMillan Publishing
- Penguin Random House
- Quills Edge Press
- Crenshaw Communications of New York
- Kravetz & Company Public Relations
- Holiday House Books
- Prevention Corps