Andrew Gooch

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EMPLOYMENT

Rowan University: Assistant Professor   2020 - present

Department of Political Science and Economics

University of Pennsylvania: Visiting Lecturer   Spring 2020

Department of Political Science

LaSalle University: Assistant Professor   2018 - 2020

Department of Political Science

Yale University: Postdoctoral Associate   2015 - 2018

Institution for Social and Policy Studies & The Center for the Study of American Politics

University of California, Los Angeles: Visiting Lecturer   Summer 2015

Department of Political Science

Penn, Schoen, and Berland: Analyst then Project Manager   2009 - 2010

Political Polling and Market Research

EDUCATION

University of California, Los Angeles   2015

Ph.D. and M.A. in Political Science
Dissertation Committee: Lynn Vavreck (chair), Jeffrey Lewis, John Zaller, and Michael Tesler
Research Assistant to Lynn Vavreck, funded by NSF: Methodology, Measurement, and Statistics

University of Pennsylvania   2009

Master of Public Administration

University of Arizona   2007

B.A. in Economics and B.S. in Public Administration

PUBLICATIONS

2023. "Can They Say Anything?: Specious Justifications for Policy Positions". *London Journal of Research in Humanities and Social Science*, Vol. 23 (18): 1-14. [DOI](#)

2023. "Asymmetric Partisan and Ideological Evaluations from Candidate Repositioning: A Randomized Experiment". *Open Journal of Political Science*, Vol. 13 (2): 1-14. [DOI](#)

2022. "While the Public Punishes Politicians Who Flip-flop, Criticism from Media may Backfire". *London School of Economics: U.S. Politics and Public Policy Blog*. **DOI**

2022. "Candidate Repositioning, Valence, and a Backfire Effect from Criticism". *American Politics Research*, Vol. 50 (6): 757-768. **DOI**

2021. "Evaluations of Candidates' Non-policy Characteristics from Issue Positions: Evidence of Valence Spillover". with Alan S. Gerber and Gregory A. Huber. *Electoral Studies*, Vol. 69. **DOI**

2020. "Generating Support for a Hypothetical War: Presidential Cues and Justifications". *Social Science Quarterly*, Vol. 101 (5): 1761-1772. **DOI**

2020. "How Issues Affect Candidate Performance: Experiments Comparing Campaign Donors and the Mass Public." with Gregory A. Huber. *Political Behavior,* Vol. 42 (2): 531-556 **DOI**

2019. "How Face-to-face Interviews and Cognitive Skill Affect Item Non-Response: A Randomized Experiment Assigning Mode of Interview." with Lynn Vavreck. *Political Science Research and Methods*, Vol. 7 (1): 143-162. **DOI**

2018. "Ripping Yarn: Experiments on Storytelling by Partisan Elites". *Political Communication*, Vol. 35 (2): 220 – 238. **DOI**

2017. "The Generalizability of Social Pressure Effects on Turnout Across High-Salience Electoral Context: Field Experimental Evidence from 1.96 Million Citizens in 17 States". with Alan S. Gerber, Gregory A. Huber, and Albert H. Fang. *American Politics Research*, Vol 45 (4): 533-559. **DOI**

2017. "Non-governmental Campaign Communication Providing Ballot Secrecy Assurance Increases Turnout: Results from Two Large Scale Experiments". with Alan S. Gerber, Gregory A. Huber, and Albert H. Fang. *Political Science Research and Methods*, Vol. 6 (3): 613-624. **DOI**

2015. "Measurements of Cognitive Skill by Survey Mode: Marginal Differences and Scaling Similarities". *Research and Politics*, Vol. 2 (2): 1-11. **DOI**

2010. "The Economy and the Dynamics of the 2008 Presidential Campaign: Evidence from the National Annenberg Study". with Richard Johnston and Emily Thorson. *Journal of Elections, Public Opinion, and Parties*, Vol. 20 (2): 271-289. **DOI**

RESEARCH IN-PROGRESS

"The Dynamics of Policy Repositioning" book project:

- Currently have three working chapters that were presented at two conferences (SPSA and MPSA), and a new chapter will be presented at APSA in September 2024
- Other chapters and new experiments in-development

Working papers:

"Perceptions of Deservingness and Preferences for Reform in Criminal Justice" with Courtney Broscious and Katharine Javian.

"How Race and Gender Shape Views of Criminal Offenders and Public Policy Reforms" with Courtney Broscious and Katharine Javian.

BOOK REVIEW

Reviewed "Who Donates to Campaigns?" By David B. Magleby, Jay Goodliffe, and Joseph A. Olsen in *The American Review of Public Administration*

INVITED PEER REVIEWER

Grants:

National Science Foundation for the Methodology, Measurement, and Statistics Program

Time-Sharing Experiments for Social Sciences (TESS, funded by the NSF)

Journals:

American Journal of Political Science

American Politics Research

American Political Science Review

Journal of Elections, Public Opinion, and Parties

Journal of Politics

International Journal of Public Opinion Research

Political Analysis

Political Behavior

Political Research Quarterly

Political Science Quarterly

Political Science Research and Methods

Public Opinion Quarterly

Research and Politics

Social Science Computer Review

Book:

Chapter 6: Public Opinion and Political Socialization in "We the People" American government textbook by Thomas E. Patterson.

SERVICE TO THE NEW JERSEY COMMUNITY

Interviewed for NJ Spotlight News about polarization in NJ school boards, 2023

Wrote a supportive letter for a rail line from Glassboro to Camden during open comments, 2020

COURSE DEVELOPMENT AT ROWAN

Introduction to Public Administration (EDPA 02320) for Rowan Global, 2022

COURSES TAUGHT WITH A PH.D.

American Government (Rowan freshmen seminar, Rowan Global, Rowan gen ed, and La Salle)

Campaigns and Elections (Penn, Yale, and UCLA)

Experimental Methodology (La Salle university-wide honors program)

Intro to Public Administration (Rowan Global)

Legislative Process (Rowan)

Public Policy (Rowan)

Mass Media and Politics (Rowan, La Salle, and Yale)

Methodology of Political Science (Rowan and La Salle)

Polarization, Authoritarianism, and Inequality (La Salle freshmen seminar)

Quantitative Methods for Public Policy (Rowan's Masters of Public Policy program)

Senior Thesis Writing Seminar (Rowan and La Salle)

Survey Methodology (Yale)

Research Presentations:

American Political Science Association: 2024 (scheduled), 2018, 2017, 2016, and 2015

Midwest Political Science Association: 2024, 2023, and 2016

Southern Political Science Association: 2023

Rowan University, Research Jumpstart Conference: 2021

University of Pennsylvania, The Institute for the Study of Citizens and Politics: 2021

University of Pennsylvania, American Politics Working Group (cancelled due to COVID-19): 2020

Yale, Institution for Social and Policy Studies Summer Research Workshop: 2017 (x2) and 2016

Yale, Center for the Study of American Politics Workshop: 2017 and 2016

Yale, Institution for Social and Policy Studies Experiments Workshop: 2015

Student-focused Presentations:

Rowan University, Congressional Polarization Panel, 2023

NJ Political Science Association Conference at Rowan, Political Polling Panel, 2023

Rowan University, Midterm Elections Panel, 2022

Rowan University, Public Policy Short Course, 2021 and 2022

Rowan University, Grant Writing Workshop Debriefing Panel, 2021

Rowan University, Gap Year Program, Political Polling, 2020

Rowan University, Pre and Post Election Panels, 2020

La Salle University, Impeachment Debrief, 2019

La Salle University, Midterm Election Debrief, 2018

Yale University, Understanding America Series, The Night of the 2016 Presidential Elections