Foundations Courses (6 s.h.)

- HSC 08100 Introduction to Health and Science Communication
- HSC 08200 Developing Scientific and Health Literacy

Upper level courses (6 s.h.)

- CMS 04393 Rhetoric of Science, Technology and Medicine (WI)
- HSC 08450 Senior Seminar in Health and Science Communication

Ethics of Science, Health & environment (3 s.h.)

- One ethics course chosen from:
  - CMS 04425 Ethical Issues in Human Communication
  - JRN 02319 Media Ethics
  - PR 06355 Public Relations/Advertising Law and Ethics
  - PHIL 09218 Environmental Ethics
  - PHIL 09341 Biomedical Ethics-WI

Communication Concentrations (12 s.h. Choose one concentration out of the following four)

Communication Studies Concentration (12 s.h.)

- CMS 04250 Communication Theory
- One method course from:
  - CMS 04350 Communication Studies Research Methods
  - CMS 04390 Rhetorical Criticism
- Two elective courses from:
  - CMS 04318 Leadership Communication
  - CMS 04317 Social Media Strategies
  - CMS 04270 Persuasion and Social Influence
  - CMS 04210 Mass Media and Their Influences
  - CMS 04315 Digital Media Processes
  - CMS 04200 Introduction to Communication Studies
  - CMS 04355 Communication Studies Internship

Journalism Concentration (12 s.h.)

- JRN 02205 Journalism Principles and Practices
- JRN 02310 News Reporting I
- JRN 02363 Data Journalism
- One elective course from :
  - JRN 02311 News Reporting II
  - JRN 02321 Digital Journalism I
  - JRN 02325 Digital Journalism II
  - PR 06317 Publication Layout and Design
  - JRN 02356/58/59 Journalism Internship

Writing Arts Concentration (12 s.h.)

- WA 01302 Introduction to Technical Writing
- WA 01201 How Writers Read
- Two elective courses from:
  - WA 01301 Digital Literacies (prev. Writing, Research, and Technology)
  - WA 01355 Editing for Publication
  - PR 06317 Publication Layout and Design
  - WA 01326 Writing for Non-Profits
  - WA 01304 Writing Creative Non-Fiction
  - WA 01311 Research Practicum/ Internship

Public Relations/Advertising Concentration (12 s.h.)

- PR 05350 Strategic Communication Overview
- PR 06310 Introduction to Public Relations/Advertising Research
- Two elective courses from :
  - PR 06301 Basic PR writing
  - PR 06305 Advanced PR Writing
  - PR 99362 Public Opinion
  - ADV 04375 Advertising Copywriting
  - ADV 04360 Integrated Marketing Communication
  - PR 06360: Public Relations/Advertising Internship

Subject Concentrations (12 s.h. Choose one concentration out of the following three)

Health Communication in the Public Sphere Concentration (12 s.h.)

- CMS 04380 Health Communication
- PR 05317 Strat PR in Health Care
- One elective course from :
  - JRN 02324 Health Reporting
  - WA 01330 Medical Writing and Rhetoric
  - CMS 04382 Comm in Health Campaigns and Intervention
  - HSC 08350 Special Topics in Health and Science Communication
- One elective course from :
  - ANTH 02355 Global Health in Anthropological Perspective
  - HLT 00200 Intro to Public Health & Wellness
  - HLT 00302 Global Health
  - HLT 00245 US Health Care Systems
  - SOC 08281 Sexuality & Society
  - ECON 04351 Health Economics

Interpersonal Health Advocacy Concentration (12 s.h.)

- CMS 04380 Health Communication
- CMS 04220 Interpersonal Communication
- One elective course from :
  - CMS 04385 Constructing Health
  - WA 01330 Medical Writing and Rhetoric
  - HSC 08350 Special Topics in Health and Science Communication
- One elective course from :
  - SOC 08436 Sociology of Medicine
  - SOC 08362 Sociology of Disability
  - INTR 01168 What's Wrong with Normal? (RS)
  - ANTH 02215 Medical Anthropology
  - SOC 08420 Sociology of Trauma and Mental Illness
  - SOC 08403 Sociology of Death, Dying and Bereavement
  - PSY 05310 Psychology of Human Sexuality
  - PSY 01329 Health Psychology
  - REL 10350 Spirituality and Healing

Science and Environment Concentration (12 s.h.)

- CMS 04313 Environmental Communication
- At least one elective course from :
  - ART 09253 Biomedical Art: Intro to 3D Modeling
  - WA 01325 Scientific Writing and Rhetoric
  - WA 01335 Environmental Writing and Rhetoric
  - HSC 08350 Special Topics in Health and Science Communication

At least one elective course from:

- SOC 08340 Environment, Policy & Society
- POSC 07385 Environmental Policy
- REL 10331 Spirituality and Nature
- ECON 04210 Environmental Economics
- ENST 94102 Hum Nature: Intro Envir & Sustainability
- ENST 94302 Technology and the Environment
- GEOG 16131 Principles of Earth Science
- GEOG 16334 Geography of Natural Disasters