

B.A. in Radio, Television, & Film

Academic Program Guide (Effective Fall 2025)

Department of Radio, Television, & Film

Students who entered Rowan University prior to Fall 2021 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core and Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all courses satisfying Major requirements.

Rowan Core Requirements¹

Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- ☐ (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- ☐ COMP 01111 College Composition I (3 sh) ☐ COMP 01112 College Composition II (3 sh) ☐ CMS 04205 Public Speaking (3 sh)
- ☐ (ARTL) Artistic Literacy *Recommendation from major:* RTF 03275 (3 sh counted under major)
- ☐ (GLBL) Global Literacy *Recommendation from major:*
- ☐ (HUML) Humanistic Literacy *Recommendation from major:* RTF 03270 (3 sh counted under our major)
- ☐ (QNTL) Quantitative Literacy *Recommendation from major:*
- ☐ (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- ☐ (LIT) Broad-Based Literature Attribute *Recommendation from major:*
- ☐ (WI) Writing Intensive Attribute *Recommendation from major:*
- ☐ (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
					Subtotal: 18 sh

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (31 sh)

RTF FOUNDATIONAL COURSES

Take the following seven courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
RTF 03201	Foundations of Media Production				3
RTF 03275	Introduction to Media Aesthetics	Satisfies Artistic Literacy			3
RTF 03205	TV History and Appreciation				3
RTF 03270	Film History I	Satisfies Humanistic Literacy			3
RTF 03230	Television Production				3
RTF 03370	Film Production I				3
RTF 03475	RTF Senior Portfolio Seminar				1
					Subtotal: 19 sh

INDUSTRY CONVENTIONS

Select one of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03221	The Radio Industry				3
<input type="radio"/>	RTF 03290	Media Industries				3
<input type="radio"/>	RTF 03295	Intro to New Media				3
						Subtotal: 3 sh

MEDIA WRITING

Select two of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03471	Techniques of Documentary Film Production				3
<input type="radio"/>	RTF 03393	Screenwriting 1: Writing the Short				3
<input type="radio"/>	RTF 03433	Screenwriting 2: Writing the Feature				3
<input type="radio"/>	RTF 03434	Episodic Screenwriting 1				3
<input type="radio"/>	RTF 03434	Episodic Screenwriting 2				3
						Subtotal: 6 sh

MEDIA STUDIES

Select one of the following courses (other Special Topics courses may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03271	Film History Since 1940				3
<input type="radio"/>	RTF 03206	TV History and Appreciation, 60's & 70's				3
<input type="radio"/>	RTF 03372	American Film Directors				3
<input type="radio"/>	RTF 03471	Techniques of Documentary Film Production				3
<input type="radio"/>	RTF 03294	Contemporary International Cinema				3
<input type="radio"/>	RTF 03373	Film Noir				3
<input type="radio"/>	RTF 03375	Evolution of Quality TV				3
<input type="radio"/>	RTF 03280	African American Film History				3
<input type="radio"/>	RTF 03278	Film/TV Theory & Criticism				3
<input type="radio"/>	RTF 03378	The Hollywood Studio System				3
<input type="radio"/>	RTF 03377	Animation History				3
<input type="radio"/>	RTF 03274	Queer Cinema				3
<input type="radio"/>	RTF 03474	Film Censorship				3
<input type="radio"/>	RTF 03485	Deconstructing Disney				3
						Subtotal: 3 sh

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BA in RTF – Without Concentration (12 sh)

Choose 12 credits from any Non-required RTF courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3
						Subtotal: 12 sh

BA in RTF – With Concentration (12 sh)

Students may choose one or more concentrations. (Adding a second concentration will reduce the number of credits available for Free Electives.)

PRODUCTION CONCENTRATION

Choose four of the following courses (other Special Topics courses may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03100	Radio Production I				3
<input type="radio"/>	RTF 03200	Podcasting (formerly titled Radio Production II)				3
<input type="radio"/>	RTF 03345	Live Event TV & Video Production				3
<input type="radio"/>	RTF 03346	Sports TV Production				3
<input type="radio"/>	RTF 03371	Film Production II				3
<input type="radio"/>	RTF 03395	Sound for Film & Video				3
<input type="radio"/>	RTF 03450	Documentary Production for Film & Television				3
<input type="radio"/>	RTF 03470	Advanced Film Production				3
<input type="radio"/>	RTF 03394	New Media Production				3
<input type="radio"/>	RTF 03472	New Media Production II				3
<input type="radio"/>	RTF 03471	Techniques of Documentary Film Production				3
<input type="radio"/>	RTF 03351-4	RTF Internship				3
						Subtotal: 12 sh

FILM / TV STUDIES CONCENTRATION

Take the following two courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
	RTF 03271	Film History II				3
	RTF 03200	TV History and Appreciation, 60's & 70's				3

Then choose two more Media Studies courses (not already taken for the major) (other Special Topics courses may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03372	American Film Directors				3
<input type="radio"/>	RTF 03471	Techniques of Documentary Film Production				3
<input type="radio"/>	RTF 03294	Contemporary International Cinema				3
<input type="radio"/>	RTF 03373	Film Noir				3
<input type="radio"/>	RTF 03375	Evolution of Quality TV				3
<input type="radio"/>	RTF 03280	African American Film History				3
<input type="radio"/>	RTF 03278	Film/TV Theory & Criticism				3
<input type="radio"/>	RTF 03378	The Hollywood Studio System				3
<input type="radio"/>	RTF 03377	Animation History				3
<input type="radio"/>	RTF 03274	Queer Cinema				3
<input type="radio"/>	RTF 03474	Film Censorship				3
<input type="radio"/>	RTF 03485	Deconstructing Disney				3
						Subtotal: 3 sh

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PHOTOGRAPHY CONCENTRATION

Take the following two courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
PHOT 11251	Introduction to Film Photography				3
PHOT 11380	Digital Photography				3

Then choose two of the following courses (other Special Topics may apply; consult with your Academic Advisor):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	PHOT 11350	Intermediate Digital Photography				3
<input type="radio"/>	PHOT 11276	Intermediate Film Photography				3
<input type="radio"/>	PHOT 11388	Contemporary Issues in Photography				3
<input type="radio"/>	ARHS 03241	History of Photography				3
<input type="radio"/>	PHOT 09375	Video Art				3
<input type="radio"/>	PHOT 11386	Photographic Lighting				3
<input type="radio"/>	PHOT 11406	Advanced Photography				3
<input type="radio"/>	PHOT 11407	Capstone in Photography				3
					Subtotal: 6	

Free Electives for this Major/Degree (50 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
					Subtotal: 50 sh

Total Program Credits Required for this Major / Degree: 120 SH