

Rowan University Naming/Gift Opportunities: College of Communication & Creative Arts

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Creating Living and Learning Environments that Inspire			
Transformational Naming Opportunities			
College of Communication and Creative Arts (Naming)	\$10,000,000	\$450,000	1
Endowed Chairs			
Dean	\$5,000,000	\$225,000	1
Endowed Professorships			
Creative Inquiry	\$1,000,000	\$45,000	1
Innovation Journalism	\$1,000,000	\$45,000	1
Health Communications	\$1,000,000	\$45,000	1
Television Studies	\$1,000,000	\$45,000	1
Art History	\$1,000,000	\$45,000	1
Creative Writing	\$1,000,000	\$45,000	1
Partially Endowed Professorships			
Creative Inquiry	\$250,000	\$11,250	1
Innovation Journalism	\$250,000	\$11,250	1
Health Communications	\$250,000	\$11,250	1
Television Studies	\$250,000	\$11,250	1
Art History	\$250,000	\$11,250	1
Creative Writing	\$250,000	\$11,250	1
Academic/Programmatic			
Center for Innovation Media	\$8,575,000	\$385,875	1
Art (Department)	\$3,000,000	\$135,000	1
Communication Studies	\$3,000,000	\$135,000	1
Journalism (Department)	\$3,000,000	\$135,000	1
Public Relations and Advertising (Department)	\$3,000,000	\$135,000	1
Radio, Television, and Film (Department)	\$3,000,000	\$135,000	1
Writing Arts (Department)	\$3,000,000	\$135,000	1
Sports Communications and Media (Department)	\$3,000,000	\$135,000	1
Speaker Series for Sports CAM	\$466,667	\$21,000	1
Bianculli Collection		One Time Cost: \$40,000	1
Travel Awards/Stipends			
Faculty	\$25,000	\$1,125	97
Naming—Facilities			
School of Media Studies and Production Interdisciplinary Laboratory		One Time Cost: \$5,200,000	1
Writers House	\$1,000,000	\$45,000	1

Rowan University Naming/Gift Opportunities: College of Humanities & Social Sciences

Endowed Gift Amount <i>(Minimum)</i>	Projected Annual Endowment Yield <i>(4.5% Spending Rate)</i>	Need
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