

Rowan University Naming/Gift Opportunities: William G. Rohrer College of Business

	Endowed Gift Amount <i>(Minimum)</i>	Projected Annual Endowment Yield <i>(4.5% Spending Rate)</i>	Need
Creating Living and Learning Environments that Inspire			
Endowed Chairs			
Dean's Endowed Chair	\$5,000,000	\$225,000	1
Endowed Chair in Responsible Leadership	\$5,000,000	\$225,000	1
Endowed Professorships			
Full Endowment in Responsible Leadership	\$1,000,000	\$45,000	1
Partially Endowed Fellowships			
Fellowship for Center for Innovation and Entrepreneurship	\$250,000	\$11,250	1
Fellowship in Responsible Learning	\$1,000,000	\$45,000	1
Endowed Research Stipends			
Faculty	\$100,000	\$4,500	50
Academic/Programmatic			
Center for Professional Development	\$5,000,000	\$225,000	1
Center for Innovation and Entrepreneurship	\$5,000,000	\$225,000	1
Center for Responsible Leadership	\$5,000,000	\$225,000	1
Maker Space	\$1,000,000	\$45,000	1
Named Accelerator Program Seed Fund	\$100,000	\$4,500	10
Naming—Facilities			
William G. Rohrer College of Business Building	\$5,000,000		1
Named Spaces in Business Hall (see attachment)			Many