

# Rowan University Naming/Gift Opportunities: College of Performing Arts

**Endowed Gift Amount**  
(Minimum)      **Projected Annual  
Endowment Yield**  
(4.5% Spending Rate)      **Need**

## Creating Living and Learning Environments that Inspire

### Transformational Naming Opportunities

College of Performing Arts (Naming)	\$10,000,000	\$450,000	1
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### Endowed Chairs

Dean, Fully Endowed Chair	\$4,000,000	\$180,000	1
Music	\$3,000,000	\$135,000	1
Theatre and Dance	\$3,000,000	\$135,000	1

### Endowed Professorships

Full Endowment	\$1,000,000	\$45,000	20
Partial Endowment	\$250,000	\$11,250	10

### Endowed Visiting Professorships

Full Endowment	\$500,000	\$22,500	1
Partial Endowment	\$100,000	\$4,500	1

### Fully Endowed Fellowships

Performance Fellows	\$1,000,000	\$45,000	8
Residency Fellows	\$1,000,000	\$45,000	8

### Partially Endowed Fellowships

Performance Fellows	\$250,000	\$11,250	6
Residency Fellows	\$250,000	\$11,250	6

### Academic/Programmatic

Music Department	\$5,000,000	\$225,000	1
Theatre and Dance Department	\$5,000,000	\$225,000	1
Music Therapy Research Center	\$5,000,000	\$225,000	1
Center for Equity and Social Justice in Arts Education	\$5,000,000	\$225,000	1
Underwrite Summer Camps and Collegiate Studies for Underserved	\$222,222	\$10,000	1
Commissioning New Works	\$200,000	\$9,000	2

### Travel Awards/Stipends

Faculty	\$25,000	\$1,125	8
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### Facilities

		One Time Cost:	
South Jersey Performing Arts Center		\$15,000,000	1
Recording Studio		\$2,100,000	1
Theatre Scene Shop		\$750,000	1
Renovate Faculty Offices (32 offices)		\$160,000	32
Renovate Practice Rooms (70 rooms)		\$120,000	70