

# \$5M gift supports RCB Honors student recruitment

Fall 2017



A new \$5 million commitment from the William G. Rohrer Charitable Foundation will establish a permanent endowment within the William G.

Rohrer College of Business to attract, support, and graduate Honors business students.

“One of our primary responsibilities as a public research university is to help drive the economy of the region by developing a talented stream of future business leaders,” said President Dr. Ali Houshmand. This gift will help us stem the tide of students going out of state for business education, many of whom do not return.”

The Rohrer College of Business is named for Rohrer’s father, William G. Rohrer, a distinguished businessman, community leader, government official, and philanthropist who died in 1989. The gift is the latest commitment by the William G. Rohrer Charitable

Foundation to the institution, bringing its total commitment since 1995 to \$19 million.

A leader in business education, the Rohrer College of Business; unique approach is built upon collaboration, small class sizes, project-based learning, problem solving, teamwork and entrepreneurship. Led by a faculty of internationally renowned scholars, students can choose from among eight majors and a Masters of Business Administration with various concentration options.

“The extraordinary generosity of the William G. Rohrer Charitable Foundation has been the catalyst for our College’s amazing transformation,” said Rohrer College of Business Dean Sue Lehrman. “Building on our commitment to create the next generation of business leaders and entrepreneurs, this gift will ensure that our college will retain its competitive advantage. We are grateful for the Foundation’s continued investment in the future of business education at Rowan.”