OVERVIEW

Purpose: RowanSOM is dedicated to refining and enhancing physicians’ knowledge to manage the changing needs of the healthcare system. These education-based lectures are structured to augment physician expertise with current guidelines, materials and recommendations, as well as up-to-date advances in medical treatment on specific topics.

Target Audience: This Continuing Medical Education program is designed to meet the needs of the osteopathic family physician and other primary care physicians.

Learning Objectives:  
- Identify the updated guidelines for treatment of lower back pain and alternative treatment options  
- Define the predominant causes of tick borne illnesses and current management recommendations  
- Summarize current diet fads and evidence to support their success  
- Demonstrate understanding of block chain and it’s implication for the advancement of healthcare  
- Describe the necessary tools and training needed to handle emergencies that may arise in an outpatient office setting  
- Recognize coding strategies to distinctly stratify diagnoses for complicated patient populations  
- Recommend end of life care techniques for the management of patients and providing necessary support to the caregivers  
- Generate treatment plan strategies for the care of patients of all ages with ADHD  
- Explain holistic strategies for the care of patients with chronic diseases

Accreditation Statement: Rowan University School of Osteopathic Medicine is accredited by the American Osteopathic Association (AOA) to provide osteopathic continuing medical education for DO physicians. RowanSOM designates this program for a maximum of 15 Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician’s participation in this activity.

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Disclaimer: This activity is being presented for educational purposes only. The views expressed in this activity are those of the faculty. It should not be inferred or assumed that they are expressing the views of any manufacturer of pharmaceuticals and/or medical devices, or Rowan University School of Osteopathic Medicine.

REGISTRATION

Register On-Line at: rowan.edu/som/cme. An email confirmation will be sent once your registration is complete. If you do not receive a confirmation, please contact the CME Office at (856) 566-6358.

Registrations can also be mailed in with a check made payable to:  
Rowan University School of Osteopathic Medicine  
Continuing Medical Education, Attention: Tara Shontz  
40 E. Laurel Road, P.O. Box 1011  
University Educational Center, Suite 2105, Room 2128  
Stratford, NJ 08084  

<table>
<thead>
<tr>
<th>REGISTRATION</th>
<th>Before 8/1/2018</th>
<th>After 8/1/2018</th>
<th>On Site</th>
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<td>$395</td>
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Included in the registration fee: Continental Breakfast on Friday & Saturday. Family Friendly Smores Event on Friday.

Attending Smores Event  
☐ Yes  # of Attendees ______  
☐ No

Name: ___________________________  
Degree: ___________________________  
AOA Number: ______________________  
Address: ___________________________  
City: ___________________________ State: __________ Zip: __________  
Telephone: _________________________  
Email: ___________________________  
Special dietary requirements: ___________________________

CME Registration Policy: Cancellations must be made in writing to the Continuing Medical Education Office. The paid registration fee, minus $75 administrative charges will be refunded if cancellation is received by August 31, 2018. Registration is non-transferable.
THURSDAY, NOVEMBER 15

PREVENTION / OMM

7:00 am
Registration, located in Kalahari Ballroom A

11:25 am
Introduction
JOSHUA COHEN, DO, MBA, FACOFP, Chair and Professor, Family Medicine, Director, Continuing Medical Education, RowanSOM

11:30 am
My Aching Back, Update on Back Pain Management
DANIELLE COOLEY, DO, Chair of Osteopathic Manipulative Medicine, Associate Professor, Family Medicine/OMM, RowanSOM

12:30 pm
The Changing Landscape of Tick-Borne Illnesses
REBECCA MOORE, DO, Assistant Professor, Family Medicine, RowanSOM

1:30 pm
Debunking Fad Diets through Evidence Based Medicine
ADARSH GUPTA, DO, Professor, Family Medicine, RowanSOM, Director, Center for Medical Weight Loss & Metabolic Control

3:30 pm
Physician Healing Thyself, Promoting Physician Well-Being
PHILIP COLLINS, DO, Assistant Professor, Family Medicine, RowanSOM

7:00-9:00 pm
Smores Event, Family Friendly, located in the Zambezi/Nile River Rooms

FRIDAY, NOVEMBER 16

BUSINESS

7:00 am
Continental Breakfast, located in Kalahari Ballroom A

7:30 am
Block Chain – The Latest Advancement in Medicine
ALEX KOWALSKI, DO, Assistant Professor, Family Medicine, RowanSOM

8:30 am
The ABCs of PHQ9 and other Mental Health Screenings
JENNIFER SEPEDE, DO, Assistant Professor, Family Medicine, RowanSOM

9:30 am
Is Your Office Ready for an Emergency?
XITHLALICHOMINA O’DELL, DO, Assistant Professor, Family Medicine, RowanSOM

10:30 am
How Complicated is Your Panel: Effective Risk Coding in Primary Care
ALISON MANCUSO, DO, Associate Professor & Vice Chair, Family Medicine, RowanSOM

11:30 am
You call the Shots – Immunization Update
SAMANTHA PLASNER, DO, Assistant Professor, Family Medicine, RowanSOM

7:00 am
Continental Breakfast, located in Kalahari Ballroom A

7:30 am
Traversing the POLST form and Advancement to End of Life Care
BINDU PARCHURI, DO, Assistant Professor, Family Medicine, RowanSOM

8:30 am
Counseling for the End of Life Caregivers & Recognizing when symptoms transition to a DSM-V Diagnosis
JOANNA PETRIDES, PSYD, Clinical Psychologist, Assistant Professor, Family Medicine & Psychology, RowanSOM

9:30 am
Shifting the focus on Attention Deficit and Hyperactivity Disorders
MEAGAN VERMEULEN, MD, Assistant Professor, RowanSOM

10:30 am
Missing from our Medical School Training – Counseling you should be providing to your LGBTQ+ patients
AUBREY OLSON, DO, MS ED, Assistant Professor, Family Medicine, RowanSOM

11:30 am
A Mind, Body, Spirit Approach to Chronic Disease Management
LISA KASSENOFF, DO, Assistant Professor, Family Medicine, RowanSOM

SATURDAY, NOVEMBER 17

ACCOMMODATIONS

Kalahari Resort & Convention Center
250 Kalahari Boulevard – Pocono Manor, PA 18349

Pricing

Guest Rooms reserved with a group code $189 per night (plus taxes)
For upgrade information and pricing, please contact Kalahari direct.

Reservations - Please contact Kalahari Resorts at 1-877-Kalahari (525-2427) or Online https://stay.kalahariresorts.com/pennsylvania/groupSignin Enter the Group Code “3457” when prompted, press continue and follow on screen instructions. Rooms are held under the “School of Osteopathic Medicine” Room Block.

For individual Guest Deposit/Confirmation/Cancellation:
To receive the group rate, reservations must be made before the room block is filled OR by October 15, 2018. Reservations will be taken following this date based on space. To confirm a guest room within the Room Block, the guest room must be secured with a valid credit card by the guest attending the event, along with first night’s deposit. Cancellations must be made 72 hours or more prior to arrival to receive full refund less $25 processing fee. Cancellations less than 72 hours prior to arrival forfeits entire deposit.

For more information, please contact the Rowan School of Osteopathic Medicine Office of Continuing Medical Education by email at CME@rowan.edu.