

ABOUT LPH

Lambda Pi Eta (LPH) represents what Aristotle described in his book, *Rhetoric*, as the three ingredients of persuasion: Logos (Lambda) meaning logic, Pathos (Pi) relating to emotion and Ethos (Eta) defined as character credibility and ethics.

At Rowan University, LPH is the official honorary society for communication students (Mu Tau chapter). It is affiliated with the National Communication Association and is one of over 400 active chapters that are recognized and accredited by the association of College Honor Societies.

The organization recognizes outstanding students in the communication field, encourages their interests and development and forms strong relationships between students and faculty.

Because LPH is more than simply good grades, it requires that students become active participants in the communication field and supporters of their program. This is beneficial to students, the College, the University, and the surrounding community.

VISIT LAMBDA PI ETA ON THE WEB

NATIONAL WEB SITE

WWW.NATCOM.ORG

MU TAU CHAPTER WEB SITE

WWW.ROWAN.EDU/OPEN/CLUBS/LAMBDA_PI_ETA

E-MAIL

CYPHER@ROWAN.EDU

THE COMMUNICATION HONOR SOCIETY



Λ Π Η

LAMBDA PI ETA

GOALS OF LPH

1. Recognize, foster and reward outstanding scholastic achievement in communication
2. Stimulate interest in the field of communication
3. Promote and encourage professional development among communication majors
4. Provide an opportunity to discuss and exchange ideas in the field of communication
5. Establish and maintain closer relationships between faculty and students
6. Explore options for graduate education in communication

ELIGIBILITY

In order to become a member of Lambda Pi Eta, students must meet the following requirements:

- Have completed 60 credits
- Have completed 12 credits of communication courses
- Have at least a 3.0 cumulative GPA
- Have at least a 3.25 GPA in communication courses

Applicants are also required to complete a total of four service hours and are expected to participate in LPH's SGA service project each semester.

HOW TO APPLY

Applications can be found on the LPH bulletin board in Bozorth Hall during the first month of every fall semester. Applicants are to fill these out and turn them in to Dr. Joy Cypher, faculty advisor, whose mailbox is located on the top floor of Hawthorn Hall.

Dr. Cypher will then contact all applicants to let them know if they are eligible. Those who are eligible will be required to complete two service hours in the fall and two in the spring. He or she will also be expected to participate in LPH's SGA service project in the fall and spring.

The LPH E-Board will inform members of service opportunities during meetings and through e-mail.

Applicants who have met the academic and service requirements will be inducted into the organization at the end of the spring semester in the academic year they have applied.