Student's Name: *Rowan ID*:

BACHELOR OF SCIENCE IN MANAGEMENT (EFFECTIVE FOR FRESHMAN & TRANSFERS entering Fall 2011)

TR	ROWAN	PLAN	GENERAL EDUCATION (Prerequisites are indicated in parenthesis)
			COMMUNICATIONS (9-10 S.H.)
			College Composition I or Integrated College Composition
			College Composition II (*College Composition I or Integrated College Composition*)
			Public Speaking *(College Composition II*)
			MATHEMATICS & SCIENCE (13-14 S.H.)
			Calculus: Techniques & Applications *(Equivalent of College Algebra)* OR Calculus I
			Statistics I *(Equivalent of College Algebra)*
			Approved General Education computing course
			Science electives with Lab (4 s.h.)
			SOCIAL & BEHAVIORAL SCIENCE (9 S.H.)
			Introduction to Economics - A Macroeconomic Perspective
			Introduction to Economics - A Microeconomic Perspective
			(Psychology or Sociology recommended)
			HISTORY/HUMANITIES/LANGUAGE (6 S.H.) - MUST TAKE FROM TWO DIFFERENT DISCIPLINES!
			ARTISTIC AND CREATIVE EXPERIENCE (3 S.H.)
			NON-PROGRAM ELECTIVES (12 S.H.)

Note: All General Education Courses must be selected from the General Education Guide

Rowan Experience Checklist

_____ Rowan Seminar (RS)
_____ Literature (LIT)
_____Writing Intensive (WI)
_____Multicultura or Global (M/G)
_____Creative & Aritistic Experience (CAE)
_____Public Speaking (PS)

TR	ROWAN	PLAN	FREE ELEECTIVES (6-8 S.H.)

TR	ROWAN	PLAN	BUSINESS CORE (27 S.H.)
			Principles of Marketing *(College Composition or Integrated College Composition and 12 S.H.)*
			Principles of Accounting I *(Sophomore Standing)*
			Principles of Accounting II *(Principles of Accounting I)*
			Legal Environment *(Sophomore standing)*
			Organizational Behavior *(57 S.H.*)
			Principles of Finance *(An Introduction to Economics - A Macroeconomic Perspective and An Intro. to Economics- A Microeconomic Perspective and Princ.of Accounting II and Calculus: T&A or Calculus I and Statistics I and 57 S.H.)*
			Mgt Information Systems *(57 S.H.)*
			Operations Management *(Calculus T & A or Calculus I and Statistics I and 57 S.H.)*
			Business Policy *(Legal Environment of Business, Principles of Marketing, Organizational Behavior, Principles of Finance, Management Information Systems, Operations Management and Senior standing as a Business or Accounting major)*

TR	ROWAN	PLAN	MANAGEMENT SPECIALIZATION (18 S.H.)
			Writing as Managers-WI
			Leadership and Supervision for Managers (*Public Speaking,* OB, j*unior standing, Management students only or permission of the instructor)*
			Decision-Making Tools for Managers (*Operations Management, Junior standing, Management students only or permission of the instructor)*
			Managing International Business (M/G) (*Macro Econ., Micro Econ, OB)*
			Supervised Internship or Research Field Experience (*Junior standing, OB (Internship), OM (Field Experience*)
			Business Simulation(*Senior standing as Bus. major, completion or concurrent with Prin, of Fin., Prin. of Mark., WAM* ,L&S,DMT,MIB *or permission of instructor*)

TR	ROWAN	PLAN	MANAGEMENT ELECTIVES (15 SH): Choose 5 courses with at least one being from each of the three banks below*
			Quantitative Skills:
			Quality Management, Managerial Data Analysis, New Venture Development, Research Methods in Marketing-WI,
			Cost Accounting, Intermediate Microeconomics, Financial Management I
			Qualitative People Skills:
			Strategic Issues In Family Business, Additional 3 credits Internship, Principles of Training,
			Organizational Change and Development, Management of Human Resources, Recruitment and Selection,
			Sales Force Management, Consumer Behavior, Business Ethics
			Organizational Task Skills:
			Entrepreneurship and Innovation, Entrepreneurship & Small Business Management, Labor and Employee Relations,
			Services Marketing, Legal Aspects of Human Resources, Special Topics in Management I,
			Information Systems Dimensions of E-Business, Retailing, Management of Advertisement and Promotion,
			Product, Price, and New Venture Development, Financing and Legal Aspects of Entrepreneurship, Special Topics in Management II

Last modified, February 18, 2011