

Rowan University Naming/Gift Opportunities: Campbell Library

	Endowed Gift Amount <i>(Minimum)</i>	Projected Annual Endowment Yield <i>(4.5% Spending Rate)</i>	Need
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Creating Living and Learning Environments that Inspire

Endowed Chairs

Associate Provost, Library Information Services	\$4,000,000	\$180,000	1
Archivist	\$3,000,000	\$135,000	1
Digital Technologies	\$3,000,000	\$135,000	1

Naming—Facilities

One Time Naming Opportunities:

Children's & Young Adult Literature, Current Periodicals Wing (renovated 2019)	\$1,000,000	1
University Archives & Special Collections	\$1,000,000	1
Circulating Book Collection	\$750,000	1
Performing Arts Collection	\$750,000	1
Reference Collection	\$750,000	1
Bound Periodicals	\$500,000	1
Children's Picture Books	\$500,000	1
Digital Scholarship Center	\$500,000	1
Study Area (first floor)	\$500,000	1
Writing Center	\$500,000	1
Atlases	\$250,000	1
Study Area (fourth floor)	\$250,000	1
Room 226	\$100,000	1
Service Desk	\$75,000	1
Computer Lab (4 labs)	\$50,000	4
Study Room (17 rooms)	\$25,000	17